



a taste for life



- Everyday people all over the Province buy Dale Farm products, made from 100% locally produced milk from Northern Ireland farms. Now we want you to 'ditch' the plastic and design a 'Dale Farm Bag for Life' that will not only be fashionable but have a variety of uses.
- Come and meet the Dale Farm designer at the Dale Farm stand on Thursday 15th and Friday 16th from 10 – 4pm to get inspiration and tips for designing with a range of materials to take home with you to complete your design.
- Enter the 'Dale Farm Bag for Life' competition to win the chance to have your design exclusively produced as a limited edition 'Dale Farm Bag for Life'. Not only will your family and friends be able to purchase the bag consumers all over Northern Ireland will have the chance to step out with your design.

Please ensure that you read the competition rules fully, and complete the following section with your personal details.

Name

Address

Telephone Number

Email



COMPETITION RULES:

1. Closing Date: 30th JUNE 2008
2. Entrants must be 2D but to include a range of media including collage, pencil, paint, crayon. The design will be printed on a jute bag which will be light brown in colour so bear this in mind when designing. In the design some thought could be given to including the Dale Farm colours, blue, green and white.
3. All entries must have the name, address and contact details on the back of the entry.
4. Entries that are not labelled clearly will be disqualified.
5. There will be one winner

6. Prizes: The winning Dale Farm Bag for Life will be exclusively produced for limited sale. Not only will your family and friends be able to purchase the bag consumers all over Northern Ireland will have the chance to step out with your design.
7. All winners must agree to participate in any publicity opportunity generated by the competition organisers.
8. Winning entry will become the property of Dale Farm and may be used for promotional purposes by the company.
9. The closing date for entries is 30th June 2008
10. Post entries to Morrow Communications, Hanwood House, Pavilions Office Park, Kinnegar Drive, Hollywood, Co. Down, BT18 9JQ.